



2022-2025

STRATEGIC PLAN

The national voice of democratically
elected local school boards



	Approved May 2023
Tag Line	The national voice of democratically elected local school boards.
Vision	Democratically elected local school boards achieving student success and well-being through diverse, equitable and inclusive public education.
Mission	<ul style="list-style-type: none"> • To support democratically elected school board associations and their members in achieving their mandates by providing leadership and learning opportunities. • To champion the Truth and Reconciliations Commission’s Calls to Action through public education. • To advocate on national, collective interests in support of diversity, equity and inclusion and success for all students. • To increase an understanding of, and advocate for, democratically elected local school boards.

Strategic Priorities (2022 to 2025)

Advocacy

1. The CSBA is recognized as the national voice of public education.
2. The CSBA will support member associations in their advocacy work.
3. The CSBA will provide member associations and partners access to research-based evidence on the role and value of governing school boards including links to student achievement and well-being.

Comprehensive School Health

1. The CSBA will provide members and partners access to research-based evidence to advance CSH initiatives nationally, highlighting the positive impact on student learning and development.
2. The CSBA will engage member associations and partners in improving the well-being of students, staff, and the communities they serve.



3. The CSBA will advocate for a national school food program and policy.

Diversity, Equity, Inclusion and Anti-Racism

1. The CSBA will support policies that are diverse, equitable and inclusive.
2. The CSBA will make DEI self-assessments available to member associations and partners.
3. The CSBA will make DEI online learning modules available to member associations and partners.
4. The CSBA will support school boards in developing strategies to assist in becoming more representative of the communities they serve.

Indigenous Education

1. The CSBA will monitor and advance the ongoing implementation of the Truth and Reconciliation Calls to Action.
2. The CSBA will provide member associations with access to resources and information on Indigenous education.
3. The CSBA will support member associations and school boards in collaborating with local Indigenous communities.



Strategic Focus and Goals - 2023/2024

ADVOCACY GOALS

1. The CSBA is recognized as the national voice of public education.

ACTIONS	MEASURES
Meet annually with federal leaders to advocate for collaboration and action in mandate areas that overlap.	Face-to-face meetings take place annually.
	Federal departments connect with CSBA on specific initiatives to collaborate and seek input.
Communicate with jurisdictions that do not have democratically elected trustees to encourage reinstatement and ensure representation on national strategies.	Meetings and communication with specific jurisdictions.
Collaborate with national partners to advance common priorities.	Meetings and communication with specific jurisdictions.

2. The CSBA will support member associations in their advocacy work.

ACTIONS	MEASURES
Advocate in support of member associations.	Member associations report that they are supported in their advocacy initiatives.

3. The CSBA will provide member associations and partners access to research-based evidence on the role and value of governing school boards including links to student achievement and well-being.

ACTIONS	MEASURES
Work with researchers on the role and importance of democratically elected local trustees.	Research reports are available to member associations and school boards.



COMPREHENSIVE SCHOOL HEALTH GOALS

1. The CSBA will provide members and partners access to research-based evidence to advance CSH initiatives nationally, highlighting the positive impact on student learning and development.

ACTIONS	MEASURES
Collaborate with JCSH and Canadian Healthy Schools Alliance to support national CSH standards/conditions.	CSBA is actively engaged with JCSH and the Alliance.
Advocate for provincial/territorial policies that support the national CSH standards.	Member associations have access to resources that support the CSH standards.
Share evidence of the importance of land-based education.	CSBA web-site includes up-to-date information on land-based education.
Endorse research and school-community nutrition best practices.	Up-to-date nutrition research and resources are available on the CSBA website.
Promote the need for qualified health educators K to 12.	Member associations have access to information on the importance of qualified health educators for courses/programs and student services.
Collaborate with PHE Canada and the Coalition for Healthy School Food to support mandatory Food and Nutrition curriculum (i.e. Health and Wellness) at the high school level.	Member associations have credible information on the need to include CSH courses at the high school level, including nutrition, taught by qualified health educators.
Provide information on national school nutrition grant opportunities.	Links to grants are available on the CSBA website.



2. The CSBA will engage member associations and partners in improving the well-being of students, staff, and the communities they serve.

ACTIONS	MEASURES
Partner to create a national mental health standard.	CSBA is collaborating with Howatt HR and CSA to develop mental health standards.
Work with partners on professional development related to mental health and leadership.	Each jurisdiction is involved in the Canadian School Mental Health Leadership Network.
Promote research and policy models that endorse Comprehensive Counselling Programs in schools.	Up-to-date research and resources are available on the CSBA website.
Endorse school-based Mental Health research.	Up-to-date research and resources are available on the CSBA website.
Share research and policy models that ensure Career Development and Mental Health.	Up-to-date research and resources are available on the CSBA website.

3. The CSBA will advocate for a national school food program and policy.

ACTIONS	MEASURES
Share research and best-practices that highlight school-based attention to protective factors for reduced substance use.	Up-to-date research and resources are available on the CSBA website.
Collaborate with Bunyaad and PHAC on the implementation of the substance use and mental health action plan.	CSBA, PHAC and Bunyaad are actively engaged in a mental health and substance use strategy.

DIVERSITY, EQUITY, INCLUSION (DEI) AND ANTI-RACISM GOALS

1. The CSBA will support policies that are diverse, equitable and inclusive.

ACTIONS

MEASURES



Work with University of Regina Centre for Educational Research, Collaboration, and Development (CERCD). Review policy recommendations from the anti-racism phase 1 report (Bunyaad Public Affairs).	The Committee on Equity, Diversity and Inclusion and CERCD experts have reviewed the phase 1 policy recommendations.
Revise CSBA policies accordingly.	Number of policies revised.
Develop an action plan for the implementation of the policy changes.	Action plan is approved by the Board.
	Number of policy changes implemented.

2. The CSBA will make DEI self-assessments available to member associations and partners.

ACTIONS	MEASURES
Work with CERCD to develop EDI self-assessments.	EDI self-assessment tools are distributed and posted.
	Number of school boards and member associations using the EDI self-assessments.

3. The CSBA will make DEI online learning modules available to member associations and partners.

ACTIONS	MEASURES
Work with CERCD to develop online EDI learning modules.	Number and use of online EDI learning modules.

4. The CSBA will support school boards in developing strategies to assist in becoming more representative of the communities they serve.

ACTIONS	MEASURES
Work with CERCD to continue national promotion of EDI in candidacy, elections and leadership.	Resources promoting and supporting diversity among trustees are available throughout the country.



INDIGENOUS EDUCATION GOALS

1. The CSBA will monitor and advance the ongoing implementation of the Truth and Reconciliation (TRC) Calls to Action.

ACTIONS	MEASURES
Survey jurisdictions on TRC Calls to Action implementation.	Survey results are shared and published
Develop and implement action plan to support implementation of the Calls to Action.	Action plan to support the implementation of the Calls to Action is developed, approved, and implemented.

2. The CSBA will provide member associations with access to resources and information on Indigenous education.

ACTIONS	MEASURES
Work with Brant and Associates to develop a database of resources, events, and contacts.	Data base of events and resources is published.

3. The CSBA will support member associations and school boards in collaborating with local Indigenous communities.

ACTIONS	MEASURES
Share and endorse the SK responsibility framework.	The Saskatchewan responsibility framework is posted and associations report that it is a topic of discussion and action.
Promote local collaboration between Indigenous communities and school boards.	Associations report that school boards are collaborating with local Indigenous communities.
Recognize collaboration and leadership through an annual award.	The Indigenous Education Partnership Award is presented at each annual conference.