



CSBA Strategic Plan 2019 – 2022 Progress Update - May 11, 2021

| Strategic Area: Advocacy | | | | | | |
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| Goals | Actions | Timeline | Responsibility | Budget | Measure | Progress |
| 1. CSBA is the national voice in issues that are important to education – continued growth in profile. | 1. Advocate for CSBA to be included in national initiatives and at national tables. | On-going | Executive and Board of Directors | Included in the travel budget for the ED and Executive. | Number of requests and memberships in national tables and associations. | <ul style="list-style-type: none"> • CSBA is a member of the EdCan Advisory Council • CSBA is a member of the Canadian Alliance for Comprehensive School Health • CSBA is a member of the National Round Table on French as a Second Language • CSBA is a member of the PM Awards evaluation team • CSBA consulted on National Standards • CSBA partnering with Public Safety Canada re cyberbullying and online sexual exploitation • CASSA-CSBA sharing re COVID-19 • CSBA – FNCFS + CASSA – RNDGF approved Heritage Canada Application • Noted in UNESCO publication, <i>From Reflection to Action: Addressing Anti-Black Racism in Canadian Schools</i> • 2 joint panels with CASSA and Nelson • Global Affairs Canada re distribution of materials • Contracted by ACUFC to promote scholarships |

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| | 2. Meet annually with federal politicians whose portfolios overlap with education. | May of each year. | Executive and Directors | Included in travel budget. | Annual advocacy day. Number and frequency of director meetings with MPs and MLAs/MPPs. | <ul style="list-style-type: none"> • Advocacy Event 2021 scheduled for the week of May 31, 2021. • Contract with Global. |
| | 3. Engage with media in the geographic area where the Board meets. | Each board meeting. | ED of each association where the board meets. | Included in travel budget. | Media event at each BOD meeting. | <ul style="list-style-type: none"> • No face-to-face meetings |
| | 4. Facilitate the mobilization of information at the local level | On-going | EDs | Included in communications and sub-contracting budgets | Frequency and number of posting and sharing of CSBA messages throughout each province (reported annually by EDs). | <ul style="list-style-type: none"> • Messages are posted on the CSBA website • Messages are shared with all EDs for sharing with boards and trustees throughout each province |
| 2. Member associations are supported in their advocacy work. | 1. The CSBA President or Vice President speaks at associations' general meetings/ conferences. | Annual and on-going | Executive and Directors | Included in travel budget. | Number of AGMs or conferences attended. | <ul style="list-style-type: none"> • The president or VP spoke virtually at association events in in 2020-2021. |

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| | 2. CSBA publicly addresses specific issues identified by member associations. | On-going | Executive and Directors | Included in travel and strategic plan budgets. | The number of specific issues referred to CSBA and the number and quality of actions taken (as reported by EDs and Presidents) | <ul style="list-style-type: none"> • The President and ED are members of APPELE. • President wrote to minister of Ed for PEI supporting the reinstatement of trustees and asking to meet to provide input. • Letters written re lack of connectivity, lack of infrastructure support for First Nations schools, vaping. • Working with CASSA and FCM on a follow-up letter. • Advocacy Committee regularly updating actions for specific member associations. |
| 3. Members and partners have access to research-based evidence on the role and value of governing school boards, and the links to student achievement and well-being. | 1. Facilitate the sharing of research through posting on the CSBA website. | On-going | ED and contracted support. | Included in the approved budget. | Number of research-based reports posted. | <ul style="list-style-type: none"> • Website regularly updated. • Reports are posted as received. |

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| | <p>2. Work with academics to conduct a review of the literature on topic identified by the Board and/or Executive.</p> | <p>On-going</p> | <p>Identification by directors and contract management by ED.</p> | <p>Included in strategic planning and sub-contracting budget.</p> | <p>Number of research-based reports developed.</p> | <ul style="list-style-type: none"> • Literature review completed and shared widely. • Charter Schools review completed. • Statement of support for public education ready for Board debate on May 17, 2021. • Advocacy Committee recommends commissioning a review of the literature on site-based management and the impact of eliminating school boards. |
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| Strategic area: Indigenous Education | | | | | | |
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| Goals | Actions | Timeline | Responsibility | Budget | Measure | Progress |
| 1. Indigenous Education work continues to be advanced – with a focus on promoting information sharing and relationships through leveraging provinces and partners. | 1. Identification of need for public and Indigenous education partners to collaborate on the establishment of a national framework of accountability, including focus on (re)defining data and measurement related to Indigenous students, including TRC calls to action. | Feb/May 2020 | IE Committee | Included in approved budget. | Accountability framework approved by the BOD. Improvement in the measurement of completed TRC calls to action. | <ul style="list-style-type: none"> • BOD approval of need for a national accountability framework. • SSBA has agreed to share its accountability framework. |
| | 2. Identification of need for a resource on building and co-constructing successful collaboration between public and First Nations educational partners. | Feb/May 2020 | IE Committee | Included in approved budget. | Number and quality of collaboration endeavours between public and Indigenous education leaders. | <ul style="list-style-type: none"> • 2 Indigenous Leaders Panels fall 2020 and winter 2021. • MOU between AFN and CSBA in development. |
| | 3. Compile resource guide identifying cross-country contacts for public and First Nations, Métis and Inuit education communities to help develop relationships and promote communications. | Feb/May 2020 | IE Committee | TBD Included in strategic plan and sub-contracting budget. | Resource guide available on the CSBA website. Provinces with established meetings/communications | <ul style="list-style-type: none"> • Pending. |

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| | 4. Finalize resource guide on practices and frameworks on Educational and Tuition Agreements between public school boards and Indigenous communities. | Feb/May 2020 | IE Committee | TBD Included in strategic plan and sub-contracting budget. | Resource guide developed on practices and frameworks. Number of provinces that implement or share the resource guide | <ul style="list-style-type: none"> • Pending. |
| | 5. Develop workshop(s) for the 2020 National Trustee Gathering focused on the above resource guide. | May 2020 | IE Committee | | NTGIE and Congress 2020 includes workshop on resource guide. | <ul style="list-style-type: none"> • 2020 congress and National Gathering cancelled due to COVID 19. • Congress and National Gathering 2021 confirmed with CASSA for July 2021. |
| | 6. Standing invitation to AFN Education Directors to all future National Trustee Gatherings. | On-going | BOD and NTGIE Congress Planning Team | NA | Attendance of AFN Directors at NTGIE. | Ongoing |
| | 7. Identification of general framework for establishment of a national award program recognizing meaningful partnerships in promoting Indigenous Education. | Feb 2020 | IE Committee | Part of meeting costs. | Framework for a national award is developed. | Draft framework for an IE award developed. On hold pending the finalization of an MOU between AFN and CSBA, which is in development. |

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| <p>2. Members and partners are aware of the CSBA Indigenous Education work.</p> | <p>Focus president's report on the IE work. Web page.</p> | <p>March 2020</p> | <p>ED Sub-contractor</p> | <p>Included in sub-contractor budget.</p> | <p>Number of President's Bulletins and reports that include IE initiatives.</p> | <ul style="list-style-type: none"> • Included in each bulletin. |
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| Strategic Area: Trustee Development | | | | | | |
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| Goals | Actions | Timeline | Responsibility | Budget | Measure | Progress |
| 1. Trustees have access to a CSBA on-line Trustee Development Program that leads to a certificate: <ul style="list-style-type: none"> • Governance and ethics • Indigenous Education • Finance • Advocacy • Trustee Induction • Trustees and student achievement | 1. Establish a Trustee Development Work Team. | February 2020 | ED and Board | Nil | Trustee Development work Team is established. | <ul style="list-style-type: none"> • Referred to Anti-Racism Work Team. |
| | 2. Include links on the CSBA website to association trustee development materials. | On-going | EDs | Included in sub-contracting budget. | Number of provincial association trustee development materials on the CSBA website. | <ul style="list-style-type: none"> • On going. |
| | 3. Focus on a specific priority area of trustee development at each congress. | Annual | Congress organizing committee | Included in Congress budget | Congress 2020 includes IE workshops. Congress 2021 includes specific trustee development workshops. Congress 2022 includes specific trustee development workshops. | <ul style="list-style-type: none"> • Each day in 2021 has a specific focus. |
| | 4. Develop a proposal and budget for an on-line trustee development program that leads to certification. | September 2020 | Trustee Development Work Team | TBD | On-line trustee development program outline and budget developed. | <ul style="list-style-type: none"> • Incorporated in the Anti-Racism work. |
| | 5. Online trustee development program in place | July 2022 | ED, Trustee Development Work Team and contracted developer. | TBD | On-line trustee development program available to all trustees. Use/recipients of available program. | <ul style="list-style-type: none"> • Incorporated in the Anti-Racism work. |

| Strategic Area: Health | | | | | | |
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| Goals | Actions | Timeline | Responsibility | Budget | Measure | Progress |
| 1.a. Specific health education issues are addressed: Vaping | 1. Develop and share an overview of issues and actions related to vaping. | February 2020 BOD Meeting | Emergent Issues Work Team, supported by Sue Stevenson. | Included in contracted support. | Report on vaping-related issues received by the Board. | <ul style="list-style-type: none"> Ongoing work by the Health Work Team. Consultant to monitor and update. Provincial/Territorial updates re cannabis and vaping policy and use in schools added to the website Media and federal updates re tobacco use added to the website. |
| | 2. Develop and publish key CSBA messages related to vaping. | February 2020 | | | Release of key messages related to vaping. | <ul style="list-style-type: none"> Included in letters to Ministers. Consultant developing a CSBA statement on vaping for review by the Work Team. |
| | 3. Facilitate the sharing of resources through the CSBA website. | December 2019 | | | Website includes resources on vaping. | <ul style="list-style-type: none"> Website updated as per Action 1. |
| | 4. Raise concerns/advocate with the Federal Minister of Health | May 2020 | BOD | Included in advocacy day | Meeting/communication with Minister of Health seeking support on vaping issues. | <ul style="list-style-type: none"> Letter sent to all health ministers. Monitoring of initiatives at the national level. Federal government website launched. https://www.canada.ca/en/health-canada/services/smoking-tobacco/vaping.html |

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| <p>1.b. Specific health education issues are addressed: Student Transportation</p> | <p>1. Collaborate with the Student Transportation Task Force Advisory Council</p> | <p>2019 and ongoing</p> | <p>ED</p> | <p>Nil</p> | <p>ED participates in school bus safety advisory committee. Board is regularly updated.</p> | <ul style="list-style-type: none"> • ED regularly participates in Student Transportation Advisory Committee meetings online. • Updates to the BOD include decisions and actions of the Student Transportation Task Force. |
| <p>1.c. Specific health education issues are addressed: Cannabis</p> | <p>1. Facilitate the sharing of resources and effective actions related to cannabis and students.</p> | <p>Ongoing</p> | <p>ED and Sue Stevenson</p> | <p>Included in contracted services budget</p> | <p>Website includes up to date resources on cannabis.</p> | <ul style="list-style-type: none"> • Updates are prepared and added to the website. |
| <p>2. District-wide health is facilitated and supported.</p> | <p>1. Participate as a member of the National Alliance on Comprehensive School Health.</p> | <p>2019 – onward</p> | <p>ED</p> | <p>Included in ED travel budget</p> | <p>ED is an active member of the Canadian Alliance on Comprehensive School Health. BOD is regularly updated on comprehensive school health-related items. Member associations are part of provincial district-wide health initiatives (BC, AB and ON)</p> | <ul style="list-style-type: none"> • ED Attended meeting in Ottawa Dec 2019, and will attend meeting in Alberta in January. • ED participates in monthly Stewards meeting. |
| | <p>2. Collaborate with EdCan on staff wellness.</p> | <p>2019 onward</p> | <p>ED</p> | <p>Cost shared between EdCan and ED travel budget</p> | <p>ED collaborates with the EdCan/McConnell staff wellness initiative. Member associations are active members of staff wellness initiatives.</p> | <ul style="list-style-type: none"> • ED attended planning and input session November 2019. • Ongoing online involvement. • ED is a member of the EdCan Advisory Committee. |