



POLICY

Policy Area: Finance	Subject: Revenue Generation
Title of Policy: Revenue Generation	Policy Number: 2.5
Approved Date: August 11, 2020	
Effective Date: November 24, 2020	Revision Date:
<p>1. Rationale or background to policy:</p> <p>1.1. The CSBA vision is excellence in public education achieved through democratically elected school boards.</p> <p>1.2. The CSBA mission is to support the member school board associations; advocate the collective interests of Member Associations; promote the value of democratically elected school boards.</p> <p>1.3. To achieve the vision and mission, CSBA relies on revenue generation.</p> <p>2. Policy Statement:</p> <p>2.1. Revenue generation is critical to ensuring that the CSBA can achieve its vision and mission.</p> <p>2.2. Revenue generation must align with the basic beliefs and principles of public education.</p> <p>2.3. All revenue generated is used to fulfill the mandate of the CSBA.</p> <p>3. Current Sources of Revenue:</p> <p>3.1. The main source of revenue is through membership fees.</p> <p>3.2. Membership fees are based on student population; therefore, revenue is affected by changing demographics.</p> <p>3.3. The Finance Committee will review the Membership Fee Structures during the budget process and make recommendations to the Board of Directors for changes, when deemed appropriate by the committee.</p> <p>3.4. The Finance Committee will investigate sources of new revenue generation and make recommendations to the Board of Directors.</p> <p>3.5. Bank interest and rebates contribute to CSBA revenues.</p> <p>3.6. Annual Congress, the National Trustees Gathering on Indigenous Education and other meetings of the CSBA provide opportunities for revenue generation as per approved guidelines.</p> <p>4. Additional Revenue Sources:</p> <p>4.1. Public Relations Policy, 3.2 Partnerships and Endorsements will be adhered to when considering additional sources of revenue generation.</p> <p>4.2. Grants, sponsorships and donations can provide additional means of revenue generation.</p>	

- 4.3. The CSBA Executive Director is authorized to contract a grant writer to explore appropriate national and provincial/territorial grants and to seek corporate and private foundation grants to provide additional revenue for the CSBA and its members.
- 4.4. The CSBA Executive Director will vet all applications prior to submission.
- 4.5. Provincial grant applications will be vetted by the Member Association Executive Director.
- 4.6. Grants with an Indigenous Education component will be vetted through the Assembly of First Nations (AFN) representative on the Board of Directors and the chair of the Indigenous Education Committee.