

Canadian School Boards Association

2019 – 2023

Strategic Plan Overview



ADVOCACY	INDIGENOUS EDUCATION	TRUSTEE DEVELOPMENT	HEALTH
<p><b>GOAL ONE:</b> CSBA is the national voice in issues that are important to education – continued growth in profile.</p> <p><b>ACTIONS:</b></p> <ul style="list-style-type: none"> <li>• Advocate for CSBA to be included in national initiatives and at national tables.</li> <li>• Meet with federal politicians whose portfolios overlap with education.</li> <li>• Engage with media in the geographic area where the Board meets.</li> </ul>	<p><b>GOAL ONE:</b> Indigenous Education work continues to be advanced – with a focus on promoting information sharing and relationships through leveraging provinces and partners.</p> <p><b>ACTIONS:</b></p> <ul style="list-style-type: none"> <li>• Collaborate on the establishment of a national framework of accountability, including focus on (re)defining data and measurement related to Indigenous students, including TRC calls to action.</li> <li>• Compile resource guide identifying cross-country contacts for public and First Nations, Métis and Inuit education communities to help develop relationships and promote communications.</li> </ul>	<p><b>GOAL ONE:</b> Trustees have access to a CSBA on-line Trustee Development Program that leads to a certificate:</p> <ul style="list-style-type: none"> <li>• Governance and ethics</li> <li>• Indigenous Education</li> <li>• Finance</li> <li>• Advocacy</li> <li>• Trustee Induction</li> <li>• Trustees and student achievement</li> </ul> <p><b>ACTIONS:</b></p> <ul style="list-style-type: none"> <li>• Establish a Trustee Development Work Team.</li> <li>• Develop a proposal and budget for an on-line trustee development program that leads to certification.</li> </ul>	<p><b>GOAL ONE:</b> Specific health education issues are addressed:</p> <ul style="list-style-type: none"> <li>• Vaping</li> <li>• Cannabis</li> <li>• Student transportation</li> </ul> <p><b>ACTIONS:</b></p> <ul style="list-style-type: none"> <li>• Develop and share an overview of issues and actions related to vaping.</li> <li>• Facilitate the sharing of resources and effective actions related to cannabis and students.</li> <li>• Collaborate with the Student Transportation Task Force Advisory Council</li> </ul>

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<p><b>GOAL TWO:</b> Member associations are supported in their advocacy work.</p> <p><b>ACTIONS:</b></p> <ul style="list-style-type: none"> <li>• The CSBA President or Vice President speaks at associations' general meetings/ conferences.</li> <li>• CSBA publicly addresses specific issues identified by member associations.</li> </ul>	<p><b>GOAL TWO:</b> Members and partners are aware of the CSBA Indigenous Education work.</p> <p><b>ACTIONS:</b></p> <ul style="list-style-type: none"> <li>• Have a focus on the Indigenous Education Committee work in the President's Bulletin.</li> <li>• Feature the work of the Indigenous Education Committee on the CSBA website.</li> </ul>		<p><b>GOAL TWO:</b> District-wide health is facilitated and supported.</p> <p><b>ACTIONS:</b></p> <ul style="list-style-type: none"> <li>• Participate as a member of the National Alliance on Comprehensive School Health.</li> <li>• Collaborate with EdCan on staff wellness.</li> </ul>
<p><b>GOAL THREE:</b> Members and partners have access to research-based evidence on the role and value of governing school boards, and the links to student achievement and well-being.</p> <p><b>ACTIONS:</b></p> <ul style="list-style-type: none"> <li>• Facilitate the sharing of research through posting on the CSBA website.</li> <li>• Work with academics to conduct a review of the literature on topic identified by the Board and/or Executive.</li> </ul>			